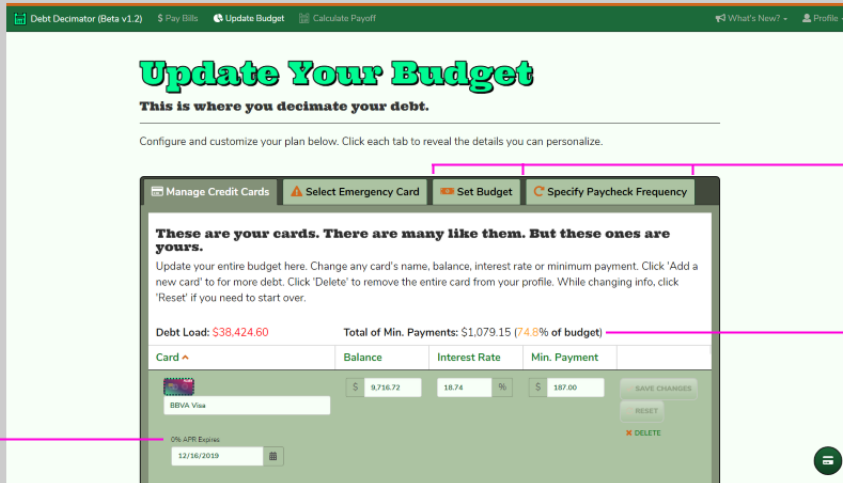


UX Rework BEFORE

The nav doesn't accurately reflect what the app does and risks confusing customers. The biggest offender is "Pay Bills", since the app doesn't actually facilitate making a payment to a lender.



Card management mixes elements that should be separated into more logical categories, tabs aim to group logical elements together, breaking this consistency.

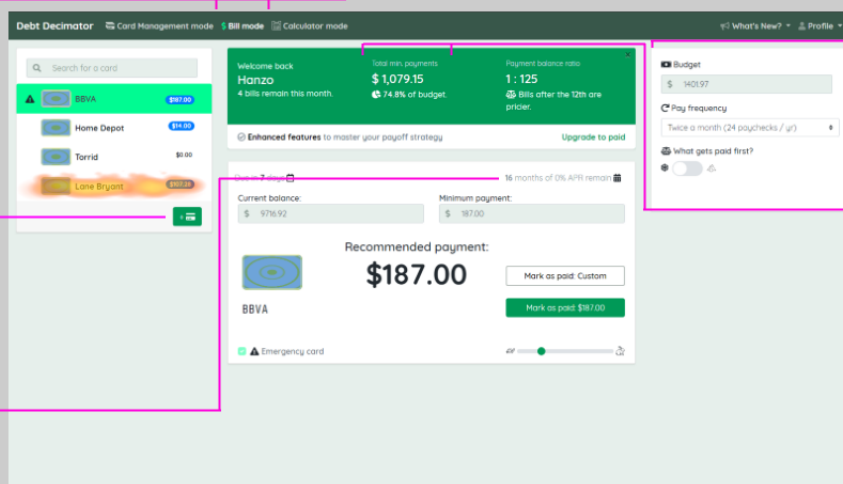
This information is important to the customer, but is ill-placed below instructional copy; additionally, coloring (yellow) makes this difficult to read.

Text label describing input still forces the customer to do math in their head (ie. "how does this date impact me right now?")

This lone "add card" button is too far away, a side-effect of Google Material-style FAB (Floating Action Button) when rendering on the desktop (Fitt's Law).

AFTER

Nav elements and iconography updated to "mode" paradigm, more accurately reflect function of each section. "Pay Bills" becomes "Bill mode"



"Budget" and "Pay frequency" moved out of card management into logical container that can now stack responsive (mobile) and serve customer budgeting goals that separate from card management goals.

Important budgeting info moved to an alert-style dialog that pushes other elements down, increasing visibility, while giving customer to the option to dismiss it by clicking "x".

This is a better choice for the "add card" button, and includes a + glyph to better indicate its intent ("on hover" notifications have no effect on mobile/tablet)

Extrapolate field's description as a reflection of impact on customer; no more "math in the head" needed.

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debtdecimator.com
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